



Director of Golf/Senior Golf Coach
Job Specification

1. **Knowledge and Experience:** A Coach at The Golf Performance Academy is an individual with a passion for the game of golf and a deep motivation to help young people develop and achieve their full potential. A supportive person who believes in an interdependent culture of personal responsibility and empowerment. They must have a holistic coaching philosophy and strive for proficiency in every aspect of long-term athletic development, including the physical, golf skill, mental skill, and strategic elements. An entrepreneurial individual is preferred, with a strong drive for results. A deep knowledge of golf technology is required as well as a background in coaching and a track record in developing athletes. Certified in TPI or a similar physical program is an advantage. The candidate will have strong leadership competencies aligned with the mission, vision, and values of GPA. They should enjoy working independently, with good attention to detail, and must be completely trustworthy in the quality, timeliness, and implementation of work.

2. **Core Competencies:** The mission of GPA is to make a positive and transformational impact on our student athletes in all aspects of their lives. The core competencies that are a requirement of the position:
 - An individual who is coachable and teachable with a **growth and learning mindset**.
 - An individual who values relationships and has the ability to **build trust and rapport** with his/her peers, clients, and students.
 - A self-directed person who has a **drive for results** and consistently delivers on commitments to all constituents.

3. **Position Summary:** Reporting to the Director of Golf, they should embody the philosophy, culture, and ethos of GPA. The core responsibilities of the role are:
 - Provide a high level of coaching and holistic player development.
 - Bring a high standard of professionalism and quality standards to the training program.

- Build strong rapport and relationships with students as an effective coach.
 - Assess and evaluate student athletes with PDI and other such assessment tools to build the roadmap towards their goals.
 - Understand all aspects of each students' development (including mental, physical, academic, personal) and be actively involved in all developmental areas.
 - Develop and train junior coaches in the GPC system of training.
 - Develop national and international relationships and partnerships to build the GPA brand.
 - Provide an excellent customer service experience to manage the expectations of parents and students.
 - The ability to always represent the brand with professionalism in the marketplace.
 - Actively involved in recruitment and academy growth.
 - Conduct site visits, assessments, and evaluations to support recruitment efforts.
 - Provide excellent communication both written and oral, to internal and external stakeholders.
 - Oversee the tournament strategy, plan, and implementation.
 - Oversee parent communication around tournament schedules.
 - Oversee external tour relationships to maximize opportunities for our athletes.
 - Attend golf tournaments to support students and build brand exposure.
 - Create a high-performance, yet fun and rewarding environment for the students.
 - Produce golf content as requested by the marketing department.
 - Ad hoc projects as needed.
4. **Remuneration:** Salary range is \$80,000 - \$120,000 plus a bonus based on achievement of company targets. Salary is commensurate based on experience and knowledge.
5. **Benefits:** Three weeks paid vacation. Health insurance and phone reimbursement are provided.
6. **GPA has openings** at both the Port St Lucie, Florida and Ridgefield, Connecticut locations.