



Impact Zone Golf Instructor – Job Description

COMPANY OVERVIEW

Impact Zone Golf is a premier golf instruction teaching academy dedicated to player development.

Impact Zone Golf provides “easy to understand” golf instruction by using technology and certified teaching methods, which allows the student to understand the golf swing and most importantly how to make the required swing enhancements to play better golf. We take great pride in the player development process with a commitment towards continuous improvement and customer value.

Impact-Based® teaching dismantles all the confusing, conflicting golf theories referred to as “style teaching”. Pure and simple - “hitting a good golf shot” is defined by the moment of impact, thus Impact-Based® Teaching is the answer to better golf.

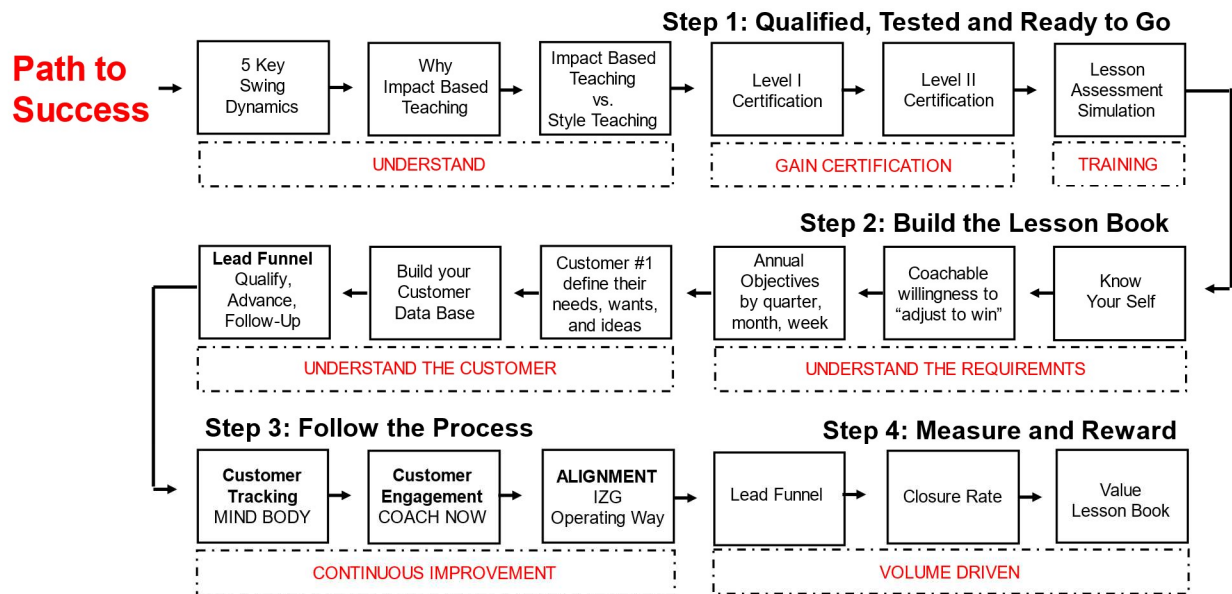
In 2014, Bobby Clampett established Impact Zone Golf by creating Impact-Based® teaching, which has revolutionized golf instruction. As a two-time Fred Haskins Award Winner, Three-Time First Team Collegiate All-American, PGA Tour Winner, PGA Master Professional of Teaching and Coaching, California Golf, Utah Golf and Brigham Young University Hall of Fame Member, and CBS golf broadcaster, Bobby Clampett is one of the most multi-talented PGA Tour winners in golf history.

JOB SUMMARY

Impact Zone Golf is recruiting to hire a motivated instructor to join the Naples Team.

The successful candidate is a leader. A Coach, who is process driven with a strong passion for golf instruction, learning and most importantly helping students develop, grow, and have fun. The ability to listen, understand, evaluate, review and plan with clarity and effective communication are key requirements for success.

This is a unique opportunity to join a company that takes as much pride in developing Golf Instructors as it does in golf instruction. We have developed the Impact Zone Golf Instructor “path to success” for instructors – so they can not only grow and develop as a Teaching Professional, but also learn invaluable business skill sets to become a Business Manager – the trusted golf advisor. Driving continuous improvement is a competitive edge and remains at the core of how we operate - the Impact Zone Golf Operating Way.



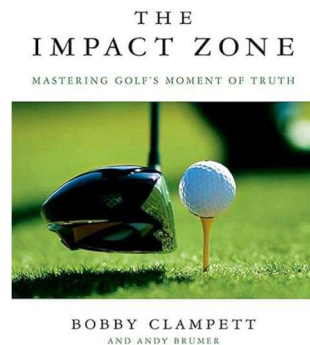
Listed below are duties, responsibilities, and key attributes - which will be discussed and reviewed during the interview process.

- ◆ Strong passion for winning, while exceeding customer expectations – doing your best, and working with a sense of urgency.
- ◆ Process driven. Attention to detail commitment. Commitment to follow up.
- ◆ Understands and can easily communicate the purpose and benefits of using technology to improve a student’s impact: launch monitors (Foresight, Trackman) video analysis (Swing Catalyst), and force plates (Swing Catalyst), along with other teaching aids.
- ◆ Fully utilize Mindy Body and Coach Now - Impact Zone Golf’s web based operating platform for Customer Tracking and Customer Engagement for long term improvement.
- ◆ Work closely with the Impact Zone Golf’s Operations Manager (Instructor Supervisor) and IZG coaches to successfully grow your lesson book.
- ◆ Participate and support “continuous improvement” team events.
- ◆ Understand, support, and implement the Impact Zone Golf Operating Way.



REQUIREMENTS

- ◆ Minimum of 2-3 years work experience in the golf industry.
- ◆ PGA Class A Member in good standing or currently enrolled and working towards achievement.
- ◆ Strong computer skills, along with excellent written and oral communication.
- ◆ Understands the “ball flight laws” and why it is important.
- ◆ Prior to joining, successfully complete Impact Zone Golf - Advanced Level 1 and Level 2 certification, along with reading “The Impact Zone”.



COMPENSATION

- ◆ \$40,000 to \$100,000 + (uncapped)
 - ◆ Hourly Rate
 - to support lesson down time as you build the lesson book
 - create and following up on leads to ensure you develop a strong data base of new and potential students
 - ◆ Performance Incentives
 - Based on:
 - student assessment closure rate
 - lesson book
 - number of lessons given
- ◆ PGA dues are paid
- ◆ Education Allowance
- ◆ Clothing Allowance

TO APPLY – SEND RESUME AND COVER LETTER TO:

Olivia Marshall omesner@impactzonegolf.com