



Position: GOLF 360 Full Time Coach, Club Fitter, and Facility Manager

About GOLF 360

Since 2012, GOLF 360 has been developing year round customized lesson plans and coaching programs for players of all ages and ability levels to help them achieve their goals in the game. Our understanding of the golf swing, using technology, biomechanics, mental coaching, physical assessments, and golf-specific fitness places us at the forefront of the golf coaching world. At GOLF 360 we utilize 3D technology, Titleist Performance Institute's golf specific fitness programs, high speed video, and ball flight data. We believe that every golfer must be looked at as an individual first, who possess different strengths, weaknesses, and body types that must be coached uniquely to those characteristics to help the golfer play their best. With that philosophy, our coaching objectively assesses, tracks, and improves the players game starting from a foundation of training great fundamentals and helping them grow their swing and game into optimum performance in order to achieve their goals.

Responsibilities:

Coaching:

Provide coaching to golfers of all abilities on the indoor simulators at Golf 360 and on course when requested through individual lessons, group lessons, and clinics. Effectively use Golf 360's technology for player development. Create and maintain strong relationships with students of all ages, their families and Golf 360 staff. Build client base through networking, marketing and lesson package sales.

Club Fitting/Selling Clubs:

Custom fit customers for new clubs using GCquad and Uneekor Eye XO software. Sell and replace grips. Place all orders and keep records of all sales. Communicate and maintain healthy business relationships with our club company reps. Build club fitting business with current customers and new customers through marketing initiatives.

Facility Manager:

Monitoring recreational play of the simulators, which includes setup, answering questions, and managing the front desk as needed. Running indoor golf leagues, including setting up schedules and keeping scores.

Marketing:



Playing a key role in all marketing, which includes but is not limited to developing and producing weekly social media posts and email marketing campaigns. These campaigns should promote Golf 360 and all its services to bring in additional revenue. For example, swing coaching and club fitting videos, student success stories, promotion of club fitting services, advertising clinics and group lessons.

Compensation

Bi-weekly base salary. Commission equaling 25% of your hourly rate for each lesson and club fitting session. Open to negotiating hourly rates. In addition, there is bonus eligibility based on hours worked.

Qualifications:

- One to three seasons of coaching; club fitting experience preferred
- Effectively use golf and teaching technology
- Must be able to work a flexible schedule to include nights (until 10:30pm) and weekends
- Hardworking and self motivated
- Time management and prioritization skills
- Strong verbal, written communication and customer service skills required
- Positive attitude and willingness to adhere to Golf 360's core values

Please send resume to pgocklin@golf360academy.com