

**Overview:**

Impact Zone Golf is hiring a dynamic, motivated, and talented teaching and coaching professional to join its team in Southwest Florida as a Director of Instruction.

Bobby Clampett, PGA Tour Player and PGA Master Professional founded Impact Zone Golf (IZG) to revolutionize how the game is taught and learned by using his discoveries of Impact-Based® teaching.

We are committed to growing the game of golf by accelerating students' improvement and enjoyment of the game, maintaining the highest service standards, being involved with industry advancements, and having a lifelong pursuit of excellence and improvement.

Job Description:

The Director of Instruction will work within the stated guidelines of facility planning, organizing, conducting, scheduling, promoting, and developing golf instruction programs and coaches to exceeds Impact Zone Golf's student's needs. This individual must be a proven instructor who possesses great communication and managerial skills. Extensive experience in long term golf coaching and managing staff coaches is a must. The Director of Instruction will oversee instruction and operations at IZG Headquarters and at Impact Zone Golf's Academy Facilities at The Club at Renaissance as well as other academy facilities in the SW Florida area.

Job Responsibilities:**OPERATIONS**

- Maintain teaching aids, technology and equipment inventory in excellent condition
- Maintain and supervise the learning and practice facilities to ensure that safe, clean, organized, and professional conditions exist throughout the day
- Assure quality service and coaching with every student

STAFFING

- Train the golf professionals on golf instruction and the management of programs to include clinics, groups, golf schools and private lessons
- Oversee coaches lesson schedules and coordinate all instructional programs and lessons at the facilities
- Coach and mentor the staff, as necessary
- Promote growth and development as an instructor
- Provide the necessary tools for the team to be successful



FISCAL RESPONSIBILITY

- Communicate with Accounting and keep abreast of all financial situations with instructors and programming.
- Maintain detailed, accurate daily records of Learning Center business and provide monthly reports
- Oversee and manage budget to ensure financial success
- And other duties assigned

COMMUNICATION

- Attend all scheduled management meetings
- Communicate with department heads and fellow staff on significant issues and developments
- Maintain extensive contact with supervisors and team members to ensure teamwork and consistency remain in all teaching programs
- Develop marketing materials for all individual and group instruction programs
- Work with instructors to build content for the website and all social media platforms (Facebook and Instagram for both regular and junior golf pages)

COMPENSATION

- Salary range \$40K-65K depending on experience
- Commissions vary by performance \$20K-40K
- Annual bonus
- PTO accrued
- Education Allowance of \$1,000 per year
- PGA dues paid each year
- Clothing allowance

APPLICATION INSTRUCTIONS

- Deadline for submission _____
- Submit your Cover Letter, Resume and References in a PDF format to:
Olivia Marshall, Omesner@impactzonegolf.com